

LARGE format questions

salesperson needs to know or ASK:

- General Project Information, Scope of Work
- Quantities?
- Number of Elements in Project?
- Size of Each?
- Preferred Substrate, if known, or we will make recommendation
- Project Due Date?
- How/Where will this project be displayed?
 - Indoors or Outdoors?
 - Hanging or Framed?
 - Will customer need Vertis to supply hardware?
- Length of Campaign (time period display will be utilized)
- Approximate Viewing Distance?
- Are elements single sided or double sided?
- Will any elements require complex die cutting?
- Will Proofs or Prototypes be required for approval?
 - (or can PDF electronic proofs suffice)
- Does project Pack-Out or Bulk Shipping?
- What shipping service would customer prefer?
 - (Vertis account or 3rd party)